



**VILNIUS GEDIMINAS TECHNICAL UNIVERSITY**  
**16<sup>th</sup> International Scientific Conference**  
**"Business and Management 2026"**

**May 14, 2026, Sauletekio ave. 11, Vilnius**

**9:45 - 10:30** - Registration and welcome coffee (Central Building, 2 floor)

**10:30 - 12:00** - Panel Discussion: "Global Shifts and the Future of Competitiveness" (Central Building, 1st Floor)

Online access to the Panel Discussion: [\[click here\]](#)

**Moderator:**

Dr Kristina Razminienė (VILNIUS TECH, Lithuania)

**Panelists:**

- Prof. Dr Rudolph Oosthuizen (University of Pretoria, South Africa)
- Assoc. Prof. Dr Vladislavas Petraškevičius (VILNIUS TECH, Lithuania)
  - Volodymyr Lukecha (Bloomberg L.P., United Kingdom)
  - Nora Marija Laurinaitytė (Green Finance Institute, Lithuania)
  - Eimantas Balta (Ignitis Group, Lithuania)

**12:00 - 13:00** - Lunch (Central Building, 2 floor)

**13:00 - 16:00** - Presentations in sections (S3 Building)

**16:00 – 19:00** - Free time (travelling to Gala Dinner)

**19:00** - Gala Dinner at *Grand Hotel Vilnius* (Universiteto g. 14, Vilnius)

**May 15, 2026, Sauletekio ave. 11, Vilnius**

**10:00 – 10:30** - Welcome Coffee (Central Building, 6th Floor)

**10:30 - 12:00** - Presentations of Ongoing Research Projects & Networking Session (Central Building, 6th Floor)

**14:00** - Explore Vilnius (Vilnius City Tour)

**May 14, 2026**

**WORK IN SESSIONS PROGRAMME - 13:00-16:00**

**Advanced Economic Development  
(room 501, S3 building)**

Chairperson: Prof Dr Daiva Jurevičienė

Olga IURASOVA, Lesya KOLINETS

DIVERGENT CIRCULARITY IN THE EU: CLUSTERING OF RECYCLING, MATERIAL FOOTPRINT, AND RESOURCE PRODUCTIVITY

Mariia ADAMSKA, Milena SERŽANTĚ

THE IMPACT OF DIGITALIZATION ON THE PROFITABILITY OF THE ITALIAN BANKING SECTOR

Emilija WEBSTER, Daiva ANDRIUŠAITIENĖ, Laima OKUNEVIČIUTĖ NEVERAUSKIENĖ

HOW OPEN IS LITHUANIA TO UNIVERSAL BASIC INCOME AS AN ALTERNATIVE MODEL OF SOCIAL PROTECTION?

Anastasija TUČINA, Emilija WEBSTER, Daiva ANDRIUŠAITIENĖ

MONEY LAUNDERING: DETERMINANTS AND CONSEQUENCES

Ana ABESADZE

RESOURCE POTENTIAL OF WELLNESS TOURISM IN GEORGIA AND THE MAIN TRENDS IN ITS DEVELOPMENT

Natia ABULADZE

ECONOMIC AND STATISTICAL SURVEY OF FEMALE VICTIMS OF VIOLENCE IN GEORGIA

Eyup KAHVECİ, Hatice Özkurt ÇOKGÜNGÖR, Zehra Binnur AVUNDUK

STABILITY AND STRUCTURAL CHANGE IN GLOBAL DIGITAL COMPETITIVENESS: AN ENTROPY-TOPSIS REASSESSMENT OF THE IMD INDEX

**Green Economy and Sustainable Development  
(room 709, S3 building)**

Chairperson: Dr Neringa Vilkaitė-Vaitonė

Nino PARESASHVILI, Nanuli OKRUASHVILI, Ketevan CHITALADZE, Teona EDZGVERADZE

FACTORS DETERMINING THE COMPETITIVENESS OF MEDICAL CLINICS AND BEHAVIOR CHARACTERISTICS OF CONSUMERS IN GEORGIA

Viktorija STASYTYTĖ, Sana SHAHID

FROM SUSTAINABILITY TO RISK GOVERNANCE: VISUALIZING THE ESG-ERM OVERLAP IN THE LITERATURE

Mantas DILYS

SUSTAINABILITY ASPECTS IN THE DIGITAL COMMUNICATION CONTENT OF LITHUANIAN SPORTS ORGANISATIONS

Velga OZOLINA, Astra AUZINA-EMSINA

UNCOVERING PATTERNS IN FLEET STRUCTURE, ACTIVITY INTENSITY AND EMISSIONS USING CLUSTER ANALYSIS OF EUROPEAN ROAD TRANSPORT

Inna STECENKO  
GREEN ECONOMY AND GREEN OFFICE CONCEPT

Tomasz DOROŻYŃSKI, Grațuela Georgiana NOJA, Mirela Mirela CRISTEA, Alina IONAȘCU, Alexandra-Mădălina ȚĂRAN  
SUSTAINABILITY FRAMEWORKS AND FIRM PERFORMANCE: EVIDENCE FROM ESG AND SDG ADOPTION IN FORESTRY INDUSTRY

Gollamandala NAMRATHA, Simona SURVILAITĖ  
DEFINING SUSTAINABILITY IN TEXTILE AND APPAREL PRODUCTION: A CRITICAL REVIEW OF ABSENT AND FRAGMENTED INDUSTRY STANDARDS

Indrė LAPINSKAITĖ, Laura MULIAROVA, Asta RADZEVIČIENĖ, Rūta MIKUČIONIENĖ, Dovydas RIMDŽIUS  
FROM NATIONAL POLICIES TO CAMPUS ACTION THROUGH A COLLABORATIVE ENERGY ROADMAP

Romualdas GINEVIČIUS, Max HOGEFORSTER, Vladislavas PETRAŠKEVIČIUS  
ASSESSMENT OF THE ORGANIZATION'S MICROCLIMATE

Eldar MARDANOV, Inese MAVLUTOVA, Biruta SLOKA  
AI-DRIVEN ENVIRONMENTAL MANAGEMENT IN OIL & GAS INDUSTRY: DEVELOPING A FRAMEWORK FOR SUSTAINABLE OPERATIONS AND STAKEHOLDER VALUE CREATION

Rudolph OOSTHUIZEN, Hannelie NEL  
INTEGRATING AI INTO CIRCULAR SUPPLY CHAIN DECISION-MAKING: A SYSTEMATIC REVIEW AND CONCEPTUAL META-FRAMEWORK

## **Green Economy and Sustainable Development – ONLINE SESSION**

Online access: [\[click here\]](#)

Chairperson: Prof Dr Viktorija Skvarciany (viktorija.skvarciany@vilniustech.lt)

Margarita IŠORAITĖ  
USER EXPERIENCE IN CORPORATE SOCIAL RESPONSIBILITY CONNECTION

Ana Costa MARTINS, Jorge LOPES, Ana Pinto BORGES, Elvira VIEIRA  
THE ROLE OF GREEN MARKETING COMMUNICATION IN SHAPING CONSUMERS' GREEN PURCHASE INTENTION

Edgars SEDOVŠ, Iveta LUDVIGA, Tatjana VOLKOVA  
GLOBAL UNCERTAINTY AND ESG RISK MANAGEMENT: DO THEY ALTER THE ASSOCIATION BETWEEN FINANCIAL PERFORMANCE AND SUSTAINABILITY ORIENTATION?

Mihaela DIACONU, Alexandra-Mădălina ȚĂRAN  
CORPORATE GOVERNANCE STRUCTURES AND FINANCIAL OUTCOMES IN EUROPEAN SUSTAINABILITY-DRIVEN COMPANIES

Ye MA, Aknur ZHIDEBEKKYZY  
MAPPING CHINA'S GREEN-DIGITAL SYNERGISTIC TRANSFORMATION POLICY: TRANSMISSION MECHANISM TO PRODUCT DESIGN MANAGEMENT

Yevhen MOTURNAK, Olha HAPIEIVA (HRYBINENKO)  
SUSTAINABLE DEVELOPMENT AND ECONOMIC SECURITY INDICES VERSUS MACROECONOMIC TURBULENCE: A NONLINEAR COMPOSITE ANALYSIS FOR EU-27 AND UKRAINE (2005-2024)

Margarita IŠORAITĖ, Daiva AKTAS  
THE IMPACT OF SUSTAINABLE USER EXPERIENCE ON SUSTAINABLE DEVELOPMENT

Aurelija PETKEVIČIENĒ

IMPACT OF MANAGEMENT PRACTICES ON GREENHOUSE GAS EMISSIONS IN THE CHEMICAL INDUSTRY

**Emerging Trends in Entrepreneurship and Business Technologies  
(room 704, S3 building)**

Chairperson: Prof Dr Jurgita Raudeliūnienė

Diana SMITE, Inga JĒKABSONE, Elina GAILE-SARKANE

CORPORATE VENTURE CAPITAL AS A CATALYST FOR SUSTAINABILITY TRANSITIONS: A CROSS-SECTOR CONCEPTUAL MODEL

Galina ROBERTSONE, Julians Daniels SADLOVSKIS, Iveta OZOLINA-OZOLA, Juraj ŠEBO, Inga LAPIŅA  
FROM PRACTICES TO ADOPTION: SIMULATION TECHNOLOGIES IN MANUFACTURING

Aldis BULIS, Wei ZHAO, Bohdan HOLOVASH, Oskars ONŽEVŠ

MACROECONOMIC DATA FOR BUSINESS ANALYTICS IN FIRMS

Nirasha Dulanjali KUMARASIRI MUDIYANSELAGE, Astra AUZINA-EMSINA

SYNERGIZING AUTOMATION AND HUMAN CAPITAL: A STRATEGIC MODEL FOR PRODUCTIVITY ENHANCEMENT IN RETAIL WAREHOUSING

Jurga VESTERTĒ

OPERATIONAL CUSTOMER EXPERIENCE DOMAINS IN PHYGITAL RETAIL SETTINGS: A DOMAIN-BASED FRAMEWORK FOR MANAGERIAL DECISION-MAKING

Indrė BAGDONĒ, Vida DAVIDAVIČIENĒ

MULTI-DIMENSIONAL FRAMEWORK FOR EXTERNAL ASSESSMENT OF DIGITAL TRANSFORMATION MATURITY IN HIGHER EDUCATION INSTITUTIONS

Andriana BAZIUK, Róbert HANÁK

DEMOGRAPHIC DIFFERENCES IN STEREOTYPICAL BELIEFS TOWARD DIGITAL TECHNOLOGY PROFESSIONALS

Dalia SIPAVIČIŪTĒ, Alma MAČIULYTĒ-ŠNIUKIENĒ

WOMEN'S REPRESENTATION ON CORPORATE BOARDS, VALUE CREATION, AND STRATEGIC PRIORITIES

Jan HUNADY

DIGITAL TRANSFORMATION AS A DOUBLE-EDGED SWORD: BOOSTING SALES WHILE INCREASING PRESSURE ON SKILLS

Gabrielė BITINĒ, Ieva MEIDUTĒ-KAVALIAUSKIENĒ

SUPPLY CHAIN MANAGEMENT AND INSTITUTIONAL THEORY: BIBLIOMETRIC ANALYSIS, THEORETICAL INSIGHTS, AND TOPIC MODELING

Dariia DROZD, Biruta SLOKA

BARRIERS AND ENABLERS OF AI IMPLEMENTATION IN CORPORATE FINANCE: A STUDY OF DIGITALIZATION CHALLENGES IN THE CHEMICAL INDUSTRY

Anita TITOVA, Leonards BUDNIKS, Jānis CAUNE

FROM USERS TO NON-USERS: WHY IMPROVING SATISFACTION OF COMPETENT PUBLIC E-SERVICE USERS MATTERS

Gintarė KRIAUCĪŅUNAITĒ-LAZAUSKIENĒ, Karine OGANISJANA, Ieva ANDERSONE

HOW CONTROVERSIAL ADVERTISING SHAPES RELIGIOUS CONSUMERS' DECISIONS: FROM GROUNDED THEORY TO EXPERT APPRAISAL

Andrejs ŠIŠOVŠ, Tatjana TAMBOVCEVA, Jelena PUNDURE, Viktorija POLITIKA  
QUANTIFYING ECONOMIC LOSSES FROM CRIMINAL USE OF UNMANNED AERIAL SYSTEMS:  
METHODS, UNCERTAINTIES, AND POLICY IMPLICATIONS

Giedrius ČYRAS, Vita Marytė JANUŠAUSKIENĖ  
ARTIFICIAL INTELLIGENCE IN BUSINESS: CHALLENGES AND PROSPECTS FOR DEVELOPMENT

## **Emerging Trends in Entrepreneurship and Business Technologies - ONLINE SESSION**

Online access: [\[click here\]](#)

Chairperson: Prof Dr Ieva Meidutė-Kavaliauskienė (ieva.meidute-kavaliauskiene@vilniustech.lt)

Miks ĀRE, Vladimirs ŠATREVIČS, Irina VORONOVA, Rita Greitane  
DEVELOPMENT OF AN INSURANCE COMPANY STRATEGY USING MACHINE LEARNING AND  
AUTOMATION FACTORS

Margarita IŠORAITĖ  
EVALUATION OF USER EXPERIENCE IN THE INTERNET SPACE

Jolanta VICUPE, Agnis STIBE, Tatjana TAMBOVCEVA  
HUMAN-ARTIFICIAL INTELLIGENCE FOR ORGANIZATIONAL HYPER-PERFORMANCE: A  
SYSTEMATIC LITERATURE REVIEW

Dace SNIKERE-KLITKO, Iluta ARBIDANE, Inga LAPINA  
OUTSOURCED ACCOUNTING AS A BUSINESS FUNCTION: CONCEPT, ROLE AND BOUNDARIES

Martynas JUSYS, Vida DAVIDAVIČIENĖ  
BEYOND E-GOVERNMENT: RECONSIDERING THE GOVTECH PARADIGM IN STIMULATING R&D  
AND INNOVATION IN THE CONTEXT OF THE TWIN TRANSITION

Jurgita RAUDELĪŪNIENĖ, Serene DALATI  
ENTREPRENEURSHIP AS A SOCIO-TECHNICAL SYSTEM THROUGH INDUSTRY 5.0: HUMAN  
CAPACITY, TECHNOLOGICAL INNOVATION, AND SUSTAINABILITY

Arturs BERNOVSKIS, Agnis STIBE  
BEYOND POINTS AND BADGES: A CRITICAL ANALYSIS OF ADVANCED GAMIFICATION MECHANICS  
AND THEIR LINK TO USER BEHAVIOR

Marek NAGY, Katarina VALASKOVA  
INDUSTRY 5.0: A HUMAN-CENTRIC AND SUSTAINABLE PARADIGM IN INDUSTRIAL EVOLUTION

Mustafa Yaasin SHEIK, Rasim ISGANDAROV, Dmitry PAVLYUK, Olga ZERVINA  
EXPLORING E-GOVERNMENT'S IMPACT ON THE DIGITALIZATION OF THE HORECA SECTOR IN  
POST-WAR ECONOMIES: A SYSTEMATIC LITERATURE REVIEW

Sunja DE WET, Elma VAN DER LINGEN, Vida DAVIDAVIČIENĖ  
THEMES AND DRIVERS OF ENTREPRENEURIAL CREATIVITY: LITHUANIAN CASE STUDIES

Virginija GRYBAITĖ  
SUSTAINABILITY INTEGRATION ACROSS THE PROJECT LIFE CYCLE: A PRISMA-GUIDED SCOPING  
REVIEW

Edita LEONAVIČIENĖ, Rolandas TERMINAS, Eglė RADVILĖ TERMINĖ, Md Mashrur ALAM, Rahat  
SULTANA  
BRIEF DIGITAL MENTAL HEALTH INTERVENTIONS FOR ADULTS: USER EXPERIENCE, REAL-WORLD  
UPTAKE, AI PRIORITIES, AND ECONOMIC IMPLICATIONS

Andris BALODIS, Jānis CAUNE, Roberts CERUSS, Matīss NEIMANIS  
DIGITAL MATURITY INDEX FOR PUBLIC ADMINISTRATION: A MULTI-LEVEL ASSESSMENT  
FRAMEWORK

Monika LINKEVIČ, Ieva MEIDUTĒ-KAVALIAUSKIENĒ  
IOT TECHNOLOGIES IN TEXTILE WASTE MANAGEMENT

**New Perspectives on Management and Organisational Resilience (Sub-section No. 1)**  
**(room 620, S3 building)**

Chairperson: Prof Dr Ilona Skačkauskienė

Oļegs NIKADIMOVŠ  
SEGMENTATION OF LATVIAN CONSUMERS BY CORPORATE SOCIAL RESPONSIBILITY  
PERCEPTIONS: A CLUSTER ANALYSIS APPROACH

Laura HAMIDOVA, Ilona SKAČKAUSKIENĒ  
MODERN ORGANIZATIONAL CULTURE: RECONCEPTUALIZATION AND EMERGING TRENDS

Anatolijs ROGANOVŠ, Henrijs KALKIS  
A QUESTIONNAIRE STUDY OF DIGITAL FATIGUE, SEDENTARY WORK, AND MUSCULOSKELETAL  
SYMPTOMS IN OFFICE WORK

Vaida PETRAUSKAITĒ-JOCIENĒ, Renata KORSAKIENĒ  
HUMAN CAPITAL IN DIGITAL TRANSFORMATION: A SYSTEMATIC REVIEW PERSPECTIVE

Biruta SLOKA, Ilze BRANTE  
ROLE OF WORK-BASED LEARNING IN EDUCATION OF COMPETITIVE EMPLOYEES

Vadym TARANIUK, Irina VINOGRADOVA-ZINKEVIČ  
ARTIFICIAL INTELLIGENCE-BASED EMPLOYEE TURNOVER FORECASTING AS A DECISION  
SUPPORT TOOL FOR HR MANAGEMENT

Karolina ŠŪMAKARIENĒ, Renata KORSAKIENĒ  
A SYSTEMATIC LITERATURE REVIEW OF BARRIERS AND SUCCESS FACTORS FOR IMPLEMENTING  
QUALITY 4.0

Karolina ŠŪMAKARIENĒ, Renata KORSAKIENĒ  
REVISITING BENEFITS OF QUALITY 4.0: INSIGHTS FROM SYSTEMATIC LITERATURE REVIEW

Svetlana KOCEROVA, Henrijs KALKIS, Zenija ROJA  
CHALLENGES WITH EFFICIENCY METRICS AND POSSIBLE SOLUTIONS WHILE USING LEAN  
METHODOLOGY IN SERVICE INDUSTRY

**New Perspectives on Management and Organisational Resilience (Sub-section No. 2)**  
**(room 624, S3 building)**

Chairperson: Assoc Prof Dr Laima Jesevičiūtė-Ufartienė

Alona BAHMANOVA, Natalja LACE  
CONCEPTUAL FOUNDATIONS FOR TRANSLATING SCENARIO-BASED CYBER RISK INTO  
INVESTMENT DECISIONS IN SMES

Krista OPMANE, Artūrs ZEPEŠ, Inga LAPIŅA  
OPENNESS IN HIGHER EDUCATION- BRINGING IN THE RISK PERSPECTIVE

Gabija SKUČAITĒ, Mehmet Recai UYGUR

RESILIENCE AS BECOMING: THE COHERENCE–COMPLEXITY FRAMEWORK FOR ORGANIZING IN PERMANENT TRANSITION

Biruta SLOKA, Lilita SEIMUSKANE, Ginta TORA  
DIFFERENCES BY REGIONS AND TERRITORIES IN THE ABILITY TO MAKE ENDS MEET IN LATVIA

Dumisani MANZINI, Rudolph OOSTHUIZEN, Hilda CHIKWANDA  
A SYSTEM DYNAMICS APPROACH TO ASSESSING ORGANISATIONAL RESILIENCE IN DIGITALLY DISRUPTED SOCIOTECHNICAL SYSTEMS

Rudolph OOSTHUIZEN  
EXPECTATIONS, DISILLUSIONMENT, CONSOLIDATION, A HYPE CYCLE PERSPECTIVE ON THE HISTORY OF SYSTEMS THINKING

Aizza ANWAR, Viktorija SKVARCIANY  
WORKPLACE MISTREATMENT IN HIGHER EDUCATION: ROLE OF PSYCHOLOGICAL WELL-BEING, CORPORATE SOCIAL RESPONSIBILITY AND JOB PERFORMANCE

Laima JESEVICIUTE-UFARTIENE, Raminta Andreja LIGEIKIENE  
DEVELOPING A STRATEGIC PLANNING MODEL FOR NON-FORMAL LANGUAGE EDUCATION: EVIDENCE FROM A QUALITATIVE CASE STUDY

### **New Perspectives on Management and Organisational Resilience - ONLINE SESSION**

(Sub-section No. 1)

Online access: [\[click here\]](#)

Chairperson: Assoc Prof Dr Živilė Jezerskė (zivile.jezerske@vilniustech.lt)

Inasari WIDIYASTUTI, Agus RAHAYU, Ratih HURRIYATI, Lili Adi WIBOWO  
WHEN DIVERSIFICATION BACKFIRES: EVIDENCE FROM GAME DEVELOPER IN THE STEAM

Mehwish RASHEED, Aurelija ULBINAITE  
CIRCULARITY FATIGUE IN AN ORGANISATIONAL SETTING: A CONCEPTUAL FRAMEWORK

SIMONA OZOLINA-UGORE, Anita STRAUJUMA  
INNOVATION IMPLEMENTATION IN ORGANIZATIONS: A QUALITATIVE ANALYSIS OF ENABLING CONDITIONS

Eliņa PENTJUSA, Eliņa GAILE-SARKANE  
WHEN FLEXIBILITY FAILS: WHY AUTONOMY MUST BE STRUCTURALLY EMBEDDED TO SUSTAIN EMPLOYEE ENGAGEMENT

Kristiāna BLISIŅA, Solveiga BLUMBERGA  
THE IMPACT OF CHANGE MANAGEMENT ON THE WELL-BEING OF MEDICAL STAFF OF DIFFERENT GENERATIONS AT THE CHILDREN'S CLINICAL UNIVERSITY HOSPITAL AMBULATORY HEALTH CENTER

Rasma PĪPIĶE, Laura LEJA, Eliņa GAILE-SARKANE  
MANAGERIAL COGNITION IN DIVERSITY MANAGEMENT: EVIDENCE FROM PRIORITY STRUCTURES AND FIRM PRODUCTIVITY

Živilė JEZERSKĖ, Ieva VALIŪNIENĖ  
PLANNING DECISION COHERENCE IN AVIATION ORGANIZATIONS: AN EMPIRICAL ASSESSMENT OF LITHUANIAN AIRPORTS

Krista ALKSNE, Anita STRAUJUMA, Eliņa GAILE-SARKANE  
NGO ACTIVITIES IN CHANGING CONTEXTS: A REALISTIC SYNTHESIS PERSPECTIVE

# **New Perspectives on Management and Organisational Resilience - ONLINE SESSION**

(Sub-section No. 2)

Online access: [\[click here\]](#)

Chairperson: Assoc Prof Dr Vilma Tamulienė (vilma.tamuliene@vilniustech.lt)

Marta MELDERE, Ieva ANDERSONE  
CONSUMER BEHAVIOUR IN THE DIGITAL ENVIRONMENT

Kristina LAUCYTĖ, Aurelija ULBINAITĖ  
BUSINESS PROCESS MANAGEMENT-ORIENTED ORGANIZATIONAL FLEXIBILITY AND  
PERFORMANCE: A LITERATURE OVERVIEW

Kristaps BANGA, Asta RADZEVIČIENĖ, Elīna GAILE-SARKANE  
CHALLENGING INTERMEDIATION IN INNOVATION ECOSYSTEMS: TOWARDS A NEW  
MULTIDIMENSIONAL TAXONOMY

Salma CHOUFARI, Aicha ZEMMOURI  
WHEN CRISES BECOME ROUTINE: CRISIS NORMALIZATION AND DECLINING CONSUMER  
SENSITIVITY IN DIGITAL ENVIRONMENTS

Julija SAVELJEVA, Tatjana VOLKOVA  
FROM COMPLIANCE TO CAPABILITY: THE EVOLVING ROLE OF THIRD-PARTY RISK MANAGEMENT  
IN STRENGTHENING ORGANISATIONAL RESILIENCE

Ilze JANKOVSKA, Regina VECKALNE, Jānis CAUNE  
TERMINOLOGICAL STRUCTURING AS GOVERNANCE INFRASTRUCTURE: ADDRESSING  
CONCEPTUAL FRAGMENTATION IN CROSS-SECTOR DIGITAL TRANSFORMATION

Nanuli OKRUASHVILI, Nino PARESASHVILI, Tina MELKOSHVILI, Teona EDZGVERADZE, Lela TOTADZE  
INTEGRATION OF THE GEORGIAN HIGHER EDUCATION SYSTEM INTO THE GLOBAL MARKET OF  
HIGHER EDUCATION SERVICES

Laima JESEVICIUTE-UFARTIENE, Hubert BOCEVICIUS, Margarita BARCENKOVA  
THE IMPACT OF MIDDLE MANAGERS' LEADERSHIP ON ENGAGEMENT PERFORMANCE: A  
SYSTEMATIC LITERATURE REVIEW

Laima JESEVICIUTE-UFARTIENE, Margarita BARCENKOVA, Hubertas BOCEVICIUS  
MARKET EFFECTS OF A COMPREHENSIVE ALCOHOL ADVERTISING BAN: ANALYSIS OF  
LITHUANIA'S ALCOHOL MARKET

## **Finance and Investment in a Changing Global Landscape (room 108, S3 building)**

Chairperson: Prof Dr Rima Tamošiūnienė, Secretary: Mantas Bertulis

Pawel SOSNOWSKI  
TRUST, FINANCIAL LITERACY AND FINANCIAL MARKET PARTICIPATION: EVIDENCE FROM EU

Vaiva MICKEVIČIENĖ, Indrė LAPINSKAITĖ  
TOOLS TO HELP MARKETS STAY CLIMATE-RESILIENT: THE ROLE OF UNCONVENTIONAL  
RESOURCES

Nijat MASMALIYEV, Mehemmed MAHARRAMOV  
DLT-DRIVEN INTERCONNECTEDNESS: BITCOIN'S SYSTEMIC ROLE IN EUROPE'S FINANCIAL  
NETWORK

Mantas BERTULIS, Grigorij ŽILINSKIJ, Rima TAMOŠIŪNIENĖ, Laura GUDELYTĖ-ŽILINSKIENĖ  
AN EVALUATION OF THE EFFECTIVENESS OF ARIMA-GARCH AND LSTM-GARCH MODELS IN  
FORECASTING STOCK INDEX CHANGES

Tatjana KULAPINA, Inese MUZIKANTE  
REGULATION AS A DRIVER FOR CROWDFUNDING MARKET DEVELOPMENT: EVIDENCE FROM THE  
BALTIC STATES

Peter AGEDE, Getnet FANTA, Schalk GROBBELAAR  
POLITICAL DRIVERS OF PROJECT RISK IN PUBLIC HEALTHCARE INFRASTRUCTURE: A  
COMPARISON OF AFRICAN AND EU CONTEXTS

Martynas RAJUNČIUS, Algita MIEČINSKIENĖ  
THE SAFETY VALVE: A STOCHASTIC AGENT-BASED MODEL OF CBDC-INDUCED BANK RUNS  
UNDER GEOPOLITICAL SHOCK

Elīza BĒRZIŅA, Jūlija BISTROVA, Natalja LĀCE  
SUSTAINABLE FINANCIAL MANAGEMENT AND RISK MITIGATION OF STATE-OWNED COMPANIES:  
THE IMPACT OF MANAGEMENT CHANGE ON COMPANY DEVELOPMENT

Andrejs LIMANSKIS  
NACE STRUCTURE OF FOREIGN DIRECT INVESTMENT FROM LITHUANIA IN LATVIA: WHY THE  
FORMER LEADERSHIP AMONG DONOR COUNTRIES IS LOST

## **Finance and Investment in a Changing Global Landscape & Advanced Economic Development – ONLINE SESSION**

Online access: [\[click here\]](#)

Chairperson: Jelena Borisova (jelena.borisova@vilniustech.lt), Secretaries: Indrė Aglineks, Julija Mosina

Riina KERNER  
FIRM'S CHARACTERISTICS IN INTERNATIONAL TRADE IN SERVICES: THE CASE OF ESTONIA

Mehemmed MAHARRAMOV, Yelena POPOVA  
ON THE OVERHAUL OF THE SPILLOVER INDEX: CONNECTEDNESS AMONGST EUROPEAN  
FINANCIAL INSTITUTIONS

Kamilė TAUJANSKAITĖ, Laura GUDELYTĖ-ŽILINSKIENĖ, Irena DANILEVIČIENĖ  
ANALYSIS OF CHANGES IN THE FINANCIAL BEHAVIOUR OF YOUNG PEOPLE DURING THE COVID-  
19 PANDEMIC IN LITHUANIA

Dominika GAJDOSIKOVA, Katarina VALASKOVA  
ARE FINANCIAL RISK RESISTANCE PATTERNS SHAPED BY NATIONAL CONTEXTS? EVIDENCE  
FROM POST-TRANSITION ECONOMIES

Regina LAŠAKEVIČ, Irena DANILEVIČIENĖ  
HUMAN CAPITAL DIVERSITY AND ITS IMPACT ON THE LABOR MARKET AND ENTREPRENEURSHIP  
IN LITHUANIAN COUNTIES IN 2006–2024

Angela ROMAN, Valentina Diana RUSU  
FINTECH AND FINANCIAL INCLUSION: INTERNATIONAL EVIDENCE

Julija MOSINA, Rima TAMOŠIŪNIENĖ  
IDENTIFYING SHORT CANDIDATES: A REVIEW OF STOCK-SELECTION CRITERIA IN SPECULATIVE  
SHORT-SELLING STUDIES

Ritvars MĒTRA

DECOUPLING GROWTH FROM COST: AN EMPIRICAL ANALYSIS OF EBITDA MARGINS IN THE ERA OF DATA CAPITALISM

Mustafa Yaasin SHEIK, Dmitry PAVLYUK, Olga ZERVINA  
THE IMPACT OF ELECTRONIC TAX SYSTEMS ON TAX COMPLIANCE: A CASE STUDY OF VAT MOBILE MONEY TAX COLLECTION IN SOMALIA

Denas PAULAUSKAS, Renata ČINČIKAITĖ  
MEASURING ECONOMIC INTEGRATION OF IMMIGRANTS: DEVELOPMENT AND EMPIRICAL VALIDATION OF THE EIIM INDEX IN EU REGIONS

Nino ABESADZE, Otar ABESADZE, Rusudan KINKLADZE, Nino PARESASHVILI, Nino DOKHTURISHVILI  
THE TRANSFORMATION OF MARRIAGE IN MODERN GEORGIA: A STATISTICAL REVIEW

**Legal Business Environment – HYBRID SESSION**  
**(room 623, S3 building)**

Online access: [\[click here\]](#)

Chairperson: Assoc Prof Dr Raimonda Bublienė (raimonda.bubliene@vilniustech.lt)

Flóra Anna JUHÁSZ, Jolita VVEINHARDT, Domicián MÁTÉ  
CULTURAL DIMENSIONS, LEGAL ORIGINS AND WOMEN IN DIRECTORSHIPS: AN ECONOMETRIC ANALYSIS OF GLOBAL BOARD DIVERSITY

Aksana STANKEVIČIENĖ, Raimonda BUBLIENĖ, Eva TRINKŪNIENĖ  
THE PROBLEM OF BALANCING THE PRINCIPLE OF FREEDOM OF CONTRACT AND NON-DISCRIMINATION

Vaidas JURKEVIČIUS, Dominyka ŠEPUTIENĖ  
CONTRACT TERMINATION AND CIVIL LIABILITY IN LITHUANIAN BUSINESS LAW

Vaidas JURKEVIČIUS, Greta VAIDILAITĖ  
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